

How This School Helps Your Office Manager & Saves Money on Payroll

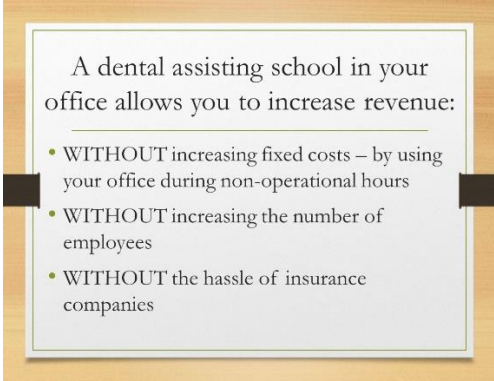
Hands On University Dental Assisting Schools allow you to use your dental practice for passive income. Every dentist knows that it is very expensive to run a dental practice. Operating a school for eager students to become registered dental assistants provides you with an amazing opportunity to generate income while you are *not* performing dental procedures. You do not even need to be in the building!

Hands On University Dental Assisting Schools create a unique method of revenue production outside of your normal operating hours. Most dental practices are open for business less than 40 hours per week. By using your practice after hours for the education of enthusiastic prospective dental assistants, you are making your practice work for you.

How Will a Dental Assisting School Help My Office Manager?

Your office manager is concerned with the profitability of your practice.

By holding dental assisting school, you will increase the practice revenue without increasing fixed costs. You are already paying for a dental office space that is only operational less than 40 hours per week. By using it for more hours, and actually being paid to do so (by the students' tuition), you are drastically reducing your overhead.



A dental assisting school in your office allows you to increase revenue:

- WITHOUT increasing fixed costs – by using your office during non-operational hours
- WITHOUT increasing the number of employees
- WITHOUT the hassle of insurance companies

You will also have an increase in revenue without any need for increasing the number of employees! This is not the case in the practice of dentistry. Often, in order to produce more, you must hire another dental hygienist or dental assistant. An in-office, after-hours dental assisting school allows you to earn more revenue without the headache of enlarging your staff.

As dentistry and dental insurance evolve, there is more and more red tape required to be compensated for the work you do. By generating income through dental assisting student tuition, there is *no* increase in your interactions with dental insurance companies.

How Will a Dental Assisting School Save on Payroll?

There are two ways a dental assisting school can lower your overall payroll costs.

1. **Reduce Staff Turnover, Save on Payroll** – We all know that staff turnover is very expensive. The time and money spent training new assistants in your practice is daunting. As the owner of a dental assisting school, you will see the skills, abilities, and

attitudes of each student. Remember that each student is a prospective employee. You will have your choice of the very best dental assistants, trained to your specifications. By hiring skilled RDAs with great attitudes, you reduce your rate of turnover!

2. **Short Internship Period** – In order to earn a certificate as a Registered Dental Assistant, each student must complete an unpaid internship. As they will already be comfortable in your office with your staff, your operatories, and your lab equipment, they will be eager to work in your office during this period.